

MALIK BROWN

PRO ATHLETE | CREATOR | GLOBAL FOOTBALL
AMBASSADOR

A multidimensional American football player and founder building influence across sport, content and community - from Chicago to Europe and Brazil.



Built to perform. Built to connect.

Malik combines the credibility of a professional athlete with the adaptability of a creator and the purpose of a community leader.

6'3" / 210 LB

Dual-threat quarterback with size, speed and positional versatility

CHAMPIONS CAMP

Hands-on coaching and mentorship that develops young athletes' fundamentals, confidence and leadership

TLE FOUNDATION

Train With Purpose. Lead With Character.
Teamwork | Leadership | Excellence

ONE MISSION

Use football to create opportunity, mentorship and global connection

Elite production made leadership measurable

In a 10-game season, Malik paired explosive dual-threat production with captain-level responsibility.

3,671

TOTAL PASS + RUSH YARDS

1,879 passing
1,792 rushing

43

TOTAL TOUCHDOWNS

League leader in touchdowns
and all-purpose yards

2

INTERCEPTIONS

High production with elite
ball security

8-2 RECORD | TEAM MVP | CAPTAIN | TEAM LEADER

EUROPEAN MEDIA MARKETABILITY | FEATURED BY NUMEROUS NEWSPAPERS + MEDIA OUTLETS ACROSS EUROPE

Winning follows versatility

2024	MANAUS SELVA	North Champion, Conference MVP, passing and return leader
2025	BIELEFELD BULLDOGS	Team MVP, captain, team leader, league TD and all-purpose leader
2021	FÜRSTENFELDBRUCK RAZORBACKS	GFL2 all-purpose leader, return-yard leader, 4 KR touchdowns
CAREER	GLOBAL IMPACT	Championship contributor, offensive centerpiece, special-teams difference maker



Production at quarterback. Impact at every position. Leadership in every locker room.

More than an athlete endorsement

Malik gives brands a credible story engine - performance, travel, culture, leadership and community - without forcing the partnership into a single lane.

01 ATHLETE CREDIBILITY

Professional playing experience and high-level production create trust with sports audiences.

02 CONTENT VERSATILITY

Training, game-day, lifestyle, product education, storytelling and teammate-led concepts.

03 GLOBAL RELEVANCE

Authentic experience in U.S., German, Spanish and Brazilian football communities.

04 COMMUNITY PURPOSE

Founder-led work with youth development, mentorship and growing American football in Europe.

A cross-border sports audience

The audience follows the journey, not just the highlights, creating natural room for products that support performance and life overseas.

≈3.6K

INSTAGRAM FOLLOWERS

@papa_leek

≈2.3K

TIKTOK FOLLOWERS

@papaleek23

364

YOUTUBE SUBSCRIBERS

@theleekexperience13

≈100K

MONTHLY VIEWS

Latest reported reach

CORE AUDIENCE

Athletes, football fans, youth and parents, overseas players, performance-minded consumers

Partnerships across content and community



PAST & CURRENT BRAND PARTNERSHIPS

Regula Organic

Athlete modeling and product-focused brand content

Cineplex Münster

Sponsor activation and influencer-led entertainment content

Leezen Heroes

Local sponsor relationships and community-facing promotion

Club & teammate activations

Concepts that scale from solo creator content to team environments

Flexible formats. Clear brand value.

Campaigns can be tailored around deliverables, usage rights, exclusivity, production scope and required club approvals.

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| 01 | UGC & PRODUCT STORYTELLING | Authentic product use, unboxings, tutorials, routines and testimonial-style content. |
| 02 | ATHLETE PERFORMANCE CONTENT | Training, recovery, game-day preparation, nutrition and behind-the-scenes storytelling. |
| 03 | TEAM & CLUB ACTIVATIONS | Teammate integrations, club-supported concepts, sponsor events and location-based campaigns. |
| 04 | COMMUNITY & SPEAKING | Youth camps, mentorship, appearances, workshops and purpose-driven brand partnerships. |

BEST-FIT CATEGORIES Sports nutrition, apparel, recovery, technology, travel, automotive, lifestyle

A partnership can move beyond impressions

Through The Leek Experience Foundation, Malik develops youth athletes, mentors overseas players and helps grow American football internationally.

TEAMWORK

LEADERSHIP

EXCELLENCE

**TRAIN WITH PURPOSE.
LEAD WITH CHARACTER.**



**LET'S BUILD SOMETHING THAT
TRAVELS.**

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